

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 63194 CF LOC-POL FBD - LBD: 10/01/12 - 10/05/12 HL#: Created: 09/28/12 05:38 PM
 Client: PACE FOR CONGRESS 2012... CPE: / / Agency Commission: 15 % Updated: MMSMELT on 09/28/12 06:48 PM
 Agency: MEDIA STRATEGIES & RESEARCH Product: 10/1 - 10/7 (1302) Self :15:00 Confirmed: 09/28/12 05:41 PM
 Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: A Contract: 10/01/12 08:14 AM
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

9/28 NEW ORDER (A.G.) \$17,280.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	1 1 0 1 0 0 0	NEWS	30	A			0.0	\$540.00	3	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEARLY5PM	0 1 1 1 0 0 0	NEWS	30	A			0.0	\$1,260.00	3	\$3,780.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLY6PM	1 0 0 1 1 0 0	NEWS	30	A			0.0	\$1,260.00	3	\$3,780.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NLATE7	1 1 0 1 0 0 0	NEWS	30	A			0.0	\$2,700.00	3	\$8,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	3										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	12	0	\$17,280.00	\$14,688.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$17,280.00	\$14,688.00	\$0.00	\$0.00